



1711 Lakeside Avenue, Suite #10
St. Augustine, FL 32084
(904) 810-5670
info@saintaugustineballet.com

August 10th, 2024

Dear Potential Sponsor,

We are excited to announce the 16th season of the St. Augustine Ballet. The St. Augustine Ballet is a 501(c)3 non-profit organization that believes that dance is an essential part of our thriving community. Our mission is to involve community members of all ages in a meaningful dance experience, whether as a participating dancer or an audience member. During all parts of the dance experience, our dancers learn valuable life skills as they unite together to achieve a common goal of producing a quality production. Our dancers also have the unique opportunity to work side by side with professional dancers, which builds confidence and offers priceless insights into the world of professional dance.

The St. Augustine Ballet is hopeful that our 2024 season of *Snow White* for the spring show and the wintertime performance of *The Nutcracker* will serve as a reminder that beauty, perseverance, and community still abound here in St. Augustine and together we can accomplish anything. We are using this experience to teach our dancers that strength and grace is crucial, as they grow to be independent individuals.

The funds raised by the St. Augustine Ballet through donations, sponsorship, and ticket sales are placed directly back into the ballet for costumes, set design, and our professional teachers and performers who each season grace our stage. Each year we strive to produce two classical ballets. Our productions have been performed before sold out audiences and have been seen by over 3,000 community members.

We would like to ask you to consider being a sponsor for our 16th season of the St. Augustine Ballet. Included in this packet are more details about sponsorship opportunities. Please remember that all our sponsorship options can be customized for your company or individual needs. If you have questions, please do not hesitate to contact us.

The St. Augustine Ballet could not do what it does without the support of our community. Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Luis Abella", enclosed within a large, loopy oval scribble.

Luis Abella
Executive Director, the St. Augustine Ballet



Sponsorship Information below is for the spring and fall 2024 performance season of the St. Augustine Ballet. Snow White will be performed on Saturday, May 11th at 1:30 PM and 7:00 PM show and The Nutcracker will be performed on Friday, December 20th at 7:00pm, Saturday, December 21th at 1:30 pm and 7:00 pm, and Sunday, December 22th at 2:00 pm, in the Lewis Auditorium at Flagler College.

Star Sponsor ~ \$10,000

- ❖ Company/Individual will have the opportunity to have a personalized Saint Augustine Ballet experience.
- ❖ Company/Individual name will be announced prior to all performances.
- ❖ Full page color, back inside page advertisement in both performance programs.
- ❖ Logo on the t-shirts.
- ❖ Entities' website listed on www.saintaugustineballet.org.
- ❖ Recognition on the St. Augustine Ballet social media sites.
- ❖ Fifteen tickets (15) for both, fall and spring performances.

Prima/Event Sponsor ~ \$5,000

- ❖ Company/Individual will be the main event sponsor for the 2023 production of both, fall and spring shows.
- ❖ Company/Individual name will be announced prior to all performances.
- ❖ Full page color, back page advertisement in both performance programs.
- ❖ Logo on the t-shirts.
- ❖ Entities' website listed on www.saintaugustineballet.org.
- ❖ Recognition on the St. Augustine Ballet social media sites.
- ❖ Six tickets (6) for both, fall and spring performances.

Principal ~ \$2,500

- ❖ Full page color advertisement in both performance programs.
- ❖ Logo on the t-shirts.
- ❖ Entities' website listed on www.saintaugustineballet.org.
- ❖ Recognition on the St. Augustine Ballet social media sites.
- ❖ Four tickets (4) for both, fall and spring performances.

Soloist ~ \$1,000

- ❖ Full page black and white advertisement in both performance programs.
- ❖ Logo on the t-shirts.
- ❖ Entities' website listed on www.saintaugustineballet.org.
- ❖ Recognition on the St. Augustine Ballet social media sites.
- ❖ Two tickets (2) for both, fall and spring performances.

Guest Artist ~ \$500

- ❖ Half-page black and white advertisement in both performance programs.
- ❖ Company name on the t-shirts.
- ❖ Entities' website listed on www.saintaugustineballet.org.
- ❖ Recognition on the St. Augustine Ballet social media sites.
- ❖ Two tickets (2) for your choice of fall or spring performances.

Corp De Ballet ~ \$250

- ❖ Quarter page black and white advertisement in both performance programs.
- ❖ Recognition on St. Augustine Ballet social media sites.

Friend of the Ballet ~ \$100

- ❖ Company/Individual name listed in both performance programs.



16th Season of the St. Augustine Ballet ~ Sponsorship Information

Name: _____

Company/Business: _____

Address (please include City, State, & Zip): _____

Phone Number (please include area code): _____

Email Address: _____

Referred by dancer's name: _____

Sponsorship Level:

- | | | |
|--|---|---|
| <input type="checkbox"/> Star Sponsor - \$10,000 | <input type="checkbox"/> Soloist - \$1,000 | <input type="checkbox"/> Corp De Ballet - \$250 |
| <input type="checkbox"/> Prima Sponsor - \$5,000 | <input type="checkbox"/> Guest Artist - \$500 | <input type="checkbox"/> Friend of the Ballet - \$100 |
| <input type="checkbox"/> Principal Sponsor - \$2,500 | | |

I have enclosed a check in the amount of \$ _____, Check # _____

Please make all checks payable to the St. Augustine Ballet.

Credit card payments may be made over the telephone by calling the dance studio at (904) 810-5670; or in person at The St. Augustine Ballet, 1711 Lakeside Avenue, Suite #10, St. Augustine, FL 32084. If you would like to pay online using our secure Dance Payment System, please call us for directions, (904) 810-5670.

All sponsorships must be paid in full prior to Friday, November 15th

Please list your Company or Personal Name as you would like it to appear on all materials.

St. Augustine Ballet is a 501(c)3, non-profit organization that believes dance is an essential part of any thriving community. Our mission is to involve community members of all ages in meaningful dance experiences, whether as a participating dancer or audience member. We produce two classical ballets each year and our cast and crew has grown to include over 100 participants under the direction of SAB Executive Director, Luis Abella. Our productions have played before sold out audiences and are seen by over 3,000 people annually.



St. Augustine Ballet is registered with the State of Florida to Solicit Contributions (registration #80-0573180). A copy of the official registration and financial information may be obtained from the Division of Consumer Services by Calling Toll Free at 1-800-435-7352 within the state. Your gift is tax deductible as allowed by law. Please consult a tax professional.

Any questions please feel free to email the St. Augustine Ballet at info@saintaugustineballet.com.

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16th Season of the St. Augustine Ballet ~

Advertisement Requirements and Sizes

¼ Page – 4.84” wide x 1.8” high

½ Page – 4.84” wide x 3.8” high

Full Page – 4.84” wide x 7.8” high

- All advertisements must be sent in either black & white or 4 color CMYK color.
- JPEG formats
- 300 DPI
- Advertisements must come ready to print according to the above guidelines

Logo Requirements and Sizes

Vector logos files preferred

JPEG formats are accepted as well

min 72 DPI, and 200 x 200 px

All layouts and logos for the shirt design and program need to be submitted by

Friday, November 15th*

Please email your logo and ad files.

- For all layout or design assistance, please email info@saintaugustineballet.com
- Please email all finished advertisement files to info@saintaugustineballet.com